



**Dunwoody Preservation Trust**  
**20th Anniversary Lemonade Days Festival**  
**Sponsorship Agreement**  
**April 24-28 2019**

Dunwoody Preservation Trust, INC 501[c][3] dunwoodypreservationtrust.org [dunwoodylemonadedays.org](http://dunwoodylemonadedays.org)

**Sponsor Contact Information:**

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Primary Contact Name: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

Office Phone \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

**Partner Sponsor: \$ 20,000 \_\_\_\_\_**      **Presenting Sponsor: \$ 10,000 \_\_\_\_\_**

**Sponsorship Levels:**

**Add \$250 To Your Sponsorship Level To Be An October Apple Cider Days Sponsor**

Sponsor Level	Amount	Check Amount	(2) Comp Adult T-Shirts Sizes?	\$250 Apple Cider Days	Sponsor Level	Amount	Check Amount	(2) Comp Adult T-Shirts Sizes?
*Leading Sponsor	\$5,000				**Gold Sponsor	\$1,500		
*Feature Sponsor	\$2,500				Silver Sponsor	\$1,250		
					Bronze Sponsor	\$750		

**\*\*Indicates Sponsor Level Includes Booth Space\*\***

**Credit Card Information:** Type of Card: Amex\_\_\_ Visa\_\_\_ MC\_\_\_ Discover\_\_\_  
Card #: \_\_\_\_\_ There is a 5% Courtesy Fee For Credit Cards  
Expiration Date: \_\_\_\_\_ Security Code: \_\_\_\_\_  
Name on Card: \_\_\_\_\_ Card Holder Phone #: \_\_\_\_\_  
Credit Card Billing Address if different from above:

Signature: \_\_\_\_\_ Print Name: \_\_\_\_\_

\*\*Email form **and logo** with "Sponsorship" in the subject line to:  
[Hopefollmer@gmail.com](mailto:Hopefollmer@gmail.com)

\*\*Mail completed form with check to:  
Dunwoody Preservation Trust LLC  
Dunwoody Lemonade Days  
PO Box 888658, Dunwoody GA 30356-0658

**\*Sponsor Booth Space Information:**

\*Applicable to Sponsor Levels Gold and Above

Festival Sponsor Booth Dates	Saturday April 27	10am-6pm
	Sunday April 28	12noon-6pm
Set-Up Date	Friday April 26	11am-3pm
Liane Lefevan Brook Run Park	4770 N. Peachtree Road, Dunwoody GA 30338	

**Will You Have a Booth** \_\_\_\_\_

\*Please Provide 10'X10' Tent

**Need to rent a tent @ \$100** \_\_\_\_\_

\*You are provided with an 8' table and (2) chairs  
Additional 10X10 Space available at \$500.00

Do you require Electricity? Yes \_\_\_\_\_ No \_\_\_\_\_ Number of connections for each \_\_\_\_\_ 20amp/110v  
# \_\_\_\_\_ @\$50.00ea 30 amp/110v # \_\_\_\_\_ @ \$75ea 30amp/220v # \_\_\_\_\_ @ \$100each (\$100) \$ \_\_\_\_\_  
Additional Tables @ \$20 each \$ \_\_\_\_\_ Chairs @ \$5 each\$ \_\_\_\_\_ Due \$ \_\_\_\_\_

**Set Up**

**Friday April 26<sup>st</sup> 11AM-3PM**

- Booth spaces are marked along the main street coming into the event.
- Sponsors will be provided (1) table and (2) chairs.
- Sunday you are expected to be open until 6pm. We request that you do not break down early as there are many guests in the park at that time.
- You are welcome to stay open Friday night but history shows your target audience is Saturday and Sunday and enhanced lighting for those hours is not available.

## Check-In:

- You will be provided with your location at check in. All vehicles. MUST be removed from the park main road NO Later than 3PM on Friday and 11AM on Sunday and moved to the parking areas as described below.
- Upon arrival, enter the park from the Peachtree Road entrance down the hill to the Information Booth. We will have a Registration area set up there.
- Check in and pick up your registration information along with your location for your tent setup.
- Parking passes will be provided for each sponsor at check-in for those that need to be at the event the ENTIRE DAY only. See further instruction below regarding parking. DUE TO THE 5K RACE THERE IS ONLY VEHICLE ENTRY INTO THE PARKING AREA TO THE LEFT OF THE MAIN ENTRANCE ON SATURDAY FROM 9AM to 9:30AM. NO MAIN ROAD LOAD IN.

## Power:

- If you've requested and paid for power, please bring marked extension cords. If you have not requested power and you need it, please contact Libba Morris at libba@dunwoodypt.org. **Only those that have requested and paid for power will have access to the power outlets.**

## Parking & Passes:

- A set number of parking passes will be given to you. Parking passes will allow you to park only in the designated SPONSOR PARKING AREA which will be marked.
- Since no cars can come or go during the event, ONLY parking the designated parking area if you intend to be there on Saturday from 9:30AM to 6PM and Sunday from 12noon-6pm. You will have ONE opportunity to leave the park on Saturday and that is between 6:15PM and 6:30PM, the Police will help to escort your car out of the parking lot to the street. If you do not leave during that time slot, your car will have to remain in the Park until the coming and going during event hours, close of the event. There will be NO EXCEPTIONS.
- Drivers that will be coming and going should first try to park at the one of the churches across North Peachtree Rd or another area. On Sunday, you will be arriving prior to the conclusion of Church services, please park at Peachtree Middle School.

## Parking for Lemonade Days:

St. Patrick's Episcopal  
Peachtree Middle School

Kingswood United Methodist Church

- *No vendor vehicles will be allowed to enter the carnival/ vendor area within ONE hour of start time **WITH THE EXCEPTION OF THE 9AM TO 9:30AM PARKING SATURDAY MORNING.** All vehicles must be out of the park and at the appropriate parking areas - ONE hour before start time. The police will be closing off the street at that time.*

## Daily Crowd Trends:

- Expect crowded nearly to capacity for entire event hours.