



Dunwoody Preservation Trust 20th Anniversary Lemonade Days Festival Sponsorship Benefits

Since 1999, Dunwoody Preservation Trust has brought you Lemonade Days. A five day City of Dunwoody Signature Event that brings approximately 80,000 visitors to Brooke Run Park. From thrilling carnival rides and amazing food to an artesian Country Store and a Peak Performance Racing Series 5K Run, there is something for everyone no matter what the age and that means prime marketing opportunities for your business.

Our sponsor benefits are amazing! Your company and brand will be exposed to thousands of festival goers during the five days and in advertising and social media campaigns pre-event and on site.

As always, 100% of your sponsorship dollars will go towards continuing our mission of saving Dunwoody's historic heritage for generations to come as we work together for progress through preservation



Dunwoody Preservation Trust, LLC 501[c][3]
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www.dunwoodypt.org dunwoodylemonadedays.org

Sponsor Benefits

PARTNER

\$20,000

A PARTNER SPONSOR enjoys unique brand awareness during Lemonade Days plus the benefits of year-round Sponsorship with additional events presented by Dunwoody Preservation Trust (DPT).

- Sponsor/Brand activation, display of products and/or services with the opportunity to conduct customized brand-enhancing activities throughout Lemonade Days five day festival.
- Sponsor/Brand featured in all advertising and marketing materials.
- Sponsor/Brand featured on social media marketing campaign.
- Sponsor/Brand logo featured on Lemonade Days and DPT website.
- Maximum media and site exposure.
- Sponsor/Brand logo on Saturday event wristbands- highest one day crowd throughout the festival.
- Sponsor/Brand logo on on-site event banner.
- Sponsor/Brand name and logo on Dunwoody Preservation Trust 4th of July Parade banner.
- Sponsor/Brand booth and product distribution during festival.
- Sponsor/Brand recognition and announcements during festival.
- Lemonade Days Sponsor storefront window decal.
- Opportunity for 10' x 10' on-site booth.
- Sponsor/Brand placement on official festival shirts.
- Logo links from Dunwoody Preservation and Lemonade Days websites for one year.
- Logo placement on newsletters sent to all Dunwoody Preservation Trust members for one year
- Special Partner Recognition at Sponsor Event Pre-Opening Party.
- 20 Sponsor Event Pre-Opening Party invitations.
- 20 carnival ride wristbands.

PRESENTING

\$10,000

A PRESENTING SPONSOR will have full site and media exposure during the five day event.

- Sponsor/Brand logo on site event banner.
- Sponsor/Brand logo on Friday or Sunday event wristband used throughout that day's event.
- Sponsor/Brand activation, display of products and/or services with the opportunity to conduct customized brand-enhancing activities throughout Lemonade Days.
- Sponsor/Brand featured on social media marketing campaign.
- Sponsor/Brand logo featured on Lemonade Days website.
- Sponsor/Brand signage throughout the event.
- Sponsor/Brand logo on on-site event banner.
- Sponsor/Brand featured in all marketing and promotional materials.
- Sponsor/Brand recognition and announcements during festival.
- Sponsor/Brand name and logo on Dunwoody Preservation Trust 4th of July Parade banner.
- Lemonade Days Sponsor storefront window decal.
- Opportunity for 10' x 10' on-site booth.
- Sponsor/Brand placement on official festival shirts.
- Logo links from Dunwoody Preservation and Lemonade Days websites for one year.
- Logo placement on newsletters sent to all Dunwoody Preservation Trust members for one year
- Special Presenting Recognition at Sponsor Event Pre-Opening Party.
- 15 Sponsor Event Pre-Opening Party invitations.
- 15 carnival ride wristbands.

LEADING

\$5,000

A LEADING SPONSOR will have their sponsor/ brand featured on all promotion materials and in advertising.

- Sponsor/Brand activation, display of products and/or services with the opportunity to conduct customized brand-enhancing activities throughout Lemonade Days.
- Sponsor/Brand logo featured on Lemonade Days website.
- Sponsor/Brand featured on banners displayed on-site.
- Sponsor/Brand recognition and announcements during festival.
- Sponsor/Brand featured in all advertising, marketing and promotional materials.
- Lemonade Days Sponsor storefront window decal.
- Opportunity for 10' x 10' on-site booth.
- Sponsor/Brand placement on official festival shirts.
- Logo links from Dunwoody Preservation and Lemonade Days websites for one year.
- Logo placement on newsletters sent to all Dunwoody Preservation Trust members for one year
- Special Leading Recognition at Sponsor Event Pre-Opening Party.
- 10 Sponsor Event Pre-Opening Party invitations.
- 10 carnival ride wristbands.

FEATURED

\$2,500

- Sponsor/Brand logo on specific sponsored events advertising and promotional materials.
- Sponsor/Brand logo featured on Lemonade Days website.
- Sponsor/Brand featured on banners displayed on-site.
- Sponsor/Brand placement on official festival shirts.
- Lemonade Days Sponsor storefront window decal.
- Opportunity for 10' x 10' on-site booth.
- Logo placement on newsletters sent to all Dunwoody Preservation Trust members for one year.
- Special Featured Recognition at Sponsor Event Pre-Opening Party.
- 8 Sponsor Event Pre-Opening Party invitations.
- 8 carnival ride wristbands.

GOLD

\$1,500

- Sponsor/Brand logo featured on Lemonade Days website.
- Sponsor/Brand featured on banners displayed on-site.
- Logo placement on official festival shirts.
- Lemonade Days Sponsor storefront window decal.
- Opportunity for 10' x 10' on-site booth.
- 6 Sponsor Event Pre-Opening Party invitations.
- 6 carnival ride wristbands.

SILVER

\$1,250

- Sponsor/Brand logo featured on Lemonade Days website.
- Sponsor/Brand featured on banners displayed on-site.
- Sponsor/Brand placement on official festival shirts.
- Lemonade Days Sponsor storefront window decal.
- 4 Sponsor Event Pre-Opening Party invitations.
- 4 carnival ride wristbands.

BRONZE

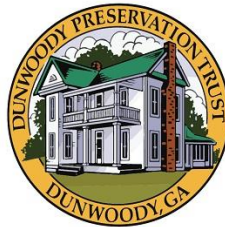
\$750

- Sponsor/Brand featured on Lemonade Days website.
- Sponsor/Brand featured on banners displayed on-site.
- Sponsor/Brand placement on official festival shirts.
- Lemonade Days Sponsor storefront window decal.
- 2 Sponsor Event Pre-Opening Party invitations
- 2 carnival ride wristbands.

Sign Up Now!!!

2019 Apple Cider Days Sponsor **\$250**

- Sponsor/ Brand featured on all printed materials.
- Sponsor/ Brand on all banners and flyers.
- Sponsor/ Brand in Dunwoody Crier and Aha Connection advertising.
- Sponsor/ Brand on the Apple Cider Days and DPT Websites.
- Sponsor/ Brand on event banner at the Donaldson-Bannister Farm the month of October.
- On-site booth at Villagefest Fun On The Farm At The Donaldson-Bannister Farm.



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